



What exciting news. We are really happy to hear that you have chosen to fundraise for Kids Run Free.

With the money you raise we will be able to inspire more children around the UK to be active and healthy both with our regular Park running events and with our Marathon Kids running programme in UK primary schools.

To start fundraising for Kids Run Free all you need to do is:

Create a Virgin Money Giving (VGM) Page at: <http://uk.virginmoneygiving.com/giving/>

- Click on 'Start Fundraising'
- Enter your personal details to register on VGM, if this is your first challenge on VGM
- Click on 'Start New Challenge'
- Enter your challenge details
- Charity name, please enter 'Kids Run Free' and our charity will come straight up.
Our charity number is 1146636
- For your story, a short 1-2 min video works really well. Your supporters will donate because they know you, so just be yourself and express why you are taking on this challenge.

The fundraising page will be live for three months past your challenge date. Allowing more opportunity to promote your challenge after the event. There are supporters who choose to donate upon completion of the challenge and helps as a helpful prompt too.

Good luck with your fundraising challenge. Please let us know if you need us to help promote your page in the future. We will be more than happy to do so. We can do this using our Facebook and Twitter accounts, so please do email us back with your Facebook and/or twitter address and we can help promote.

Once again, thank you from the whole Kids Run Free team for your support.

If you want to find out more about Kids Run Free events in the park and Marathon Kids please visit <https://www.kidsrunfree.co.uk/>